

GISELLE HOOD

NEWS ANCHOR | REPORTER

CONTACT INFO



Portfolio

gisellehood.com/portfolio



Email

giselleahood@gmail.com

SKILLS

- Adobe Premiere Pro
- ENPS
- Teleprompter Operation
- Edius Editing Software
- AP Style
- Print & Broadcast Writing
- Social Media Self-Promotion
- Podcasting
- Wix/Wordpress
- Canva

WORK EXPERIENCE

News Anchor & Reporter

WHNT News 19 - Huntsville, AL

JUN 2024 - PRESENT

- Anchors morning show and network cutins Wednesday through Friday and weekend evening shows on WHNT, with frequent fill-in opportunities.
- Comfortable ad libbing, delivering copy with energy, and executing in-studio interviews.
- Shoots, writes, and edits a weekly local business spotlight and excels in live reporting for promotional events and severe weather.

"Today In LA" Intern

NBC 4 Los Angeles

JUN 2023 - AUG 2023

- Write daily broadcast scripts for Today In LA anchors, assist with news gathering, and produce "Bright Spot" segments by interviewing guests and writing copy that tells a story.
- Create SEO-optimized digital stories, act as in-field producer by logging soundbites and coordinating interviews, create ticker headlines and operate teleprompter.
- Interact with talent live on-air and create behind-the-scenes social media content for anchors and reporters.

Anchor, Producer, & Reporter

WVUA 23 News

AUG 2022 - DEC 2023

- Anchor weekend and weekday broadcasts to West Alabama and the Birmingham DMA, report live stories with enthusiasm and accuracy, ad lib with co-anchors, and shape editorial direction to ensure unbiased news content.
- Stack a newscast from the ground up, write engaging copy with clarity and ethical standards, assign and oversee reporters, conduct editorial meetings, and manage on-air timing and commercial breaks from the booth.

EDUCATION

The University of Alabama

BA in News Media

2020 - 2023

- Summa Cum Laude - 3.949 GPA
- President's List (2020 - 2023)

MA in Journalism

May 2024

- Accelerated Master's Program