

GISELLE HOOD

JOURNALIST

CONTACT INFO



Portfolio

gisellehood.com/portfolio



Email

gisellehood@gmail.com

INVOLVEMENT

- Delta Gamma Sorority
- Alabama Panhellenic Association, Recruitment Team Counselor
- Metro Animal Shelter Volunteer
- Giselle Hood Blog
- Alpha Lambda Delta Honor Society
- Phi Eta Sigma Honor Society
- Bubbles Ice Cream, Social Media Manager (2021)
- CHS Sandscript Newspaper (2018-2020), Editor

MY SKILLS

- Adobe Premiere Pro
- Edius Editing Software
- Live Reporting
- AP Style
- Print and Broadcast Writing
- TikTok, Instagram, YouTube, etc.
- Wix/Wordpress

EDUCATION HISTORY

The University of Alabama

BA in News Media

Expected May 2023

- 3.949 GPA
- Graduating in three years
- President's List (Fall 2020 - 2022)

MA in Journalism

Expected May 2024

- Accelerated Master's Program student

WORK EXPERIENCE

News Reporter

JUN 2022 - PRESENT

WVUA 23 News

- Experience pitching ideas, writing broadcast scripts, and producing top stories in a fast-paced environment.
- Proficient in interviewing, shooting, and editing quality packages, as well as fronting stories live on newscasts.
- Produce digital content for WVUA 23 website and promote coverage through social media.

Blogger/Content Creator

DEC 2022 - PRESENT

Giselle Hood Blog

- Write entertainment, opinion, and lifestyle pieces for my personal blog using Wix and WordPress website creation knowledge.
- Utilize SEO content strategies to increase traffic to my newly launched website.
- Produce multimedia content to engage audiences across social media, resulting in over three million TikTok views during the first month of my account.

Editor

JAN 2022 - MAY 2022

WVUA 23 News

- Cut stories for the 5, 6, and 10 o'clock newscasts using multiple editing programs.
- Transcribed verbatim soundbites and pulled footage from CNN Newsource.